



9301 NW 23rd Avenue Gainesville, FL 32606

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April 29, 2009

Dear Advertisers,

The Fort Clarke Middle School Yearbook staff is already busy working on the 2009-2010 yearbook. We are offering you the opportunity to show your Falcon support by buying an ad in next year's yearbook at this year's prices. These page sponsors not only help promote business, but also help defray the cost of publishing our yearbook. Each year the cost of publishing increases, and in order to sell our yearbooks at a reasonable price, we depend on advertising to cover much of our costs.

We appreciate your support and know that you are aware of the value of advertising in a permanently bound memory book seen by over 800 students, their families and thousands of other people in our community.

As an added incentive, we will be placing all ads on our school's website to show our appreciation for your continued support.

We will again be publishing a *full color* book which should make your ad even more outstanding.

We are extending last year's prices for those businesses who can commit to an ad, but we will not be collecting any monies until the fall.

Prices for full color ads are:

\$215. full page

\$125. half page

\$ 75. quarter page

\$ 45. eighth page (business card size)

Please see the attached ad size sheet to determine what size ad space you need.

Ads can be mailed directly to the school or e-mailed (please send a .pdf or .jpg) to ftcyrbk@gm.sbac.edu.

Please contact me at 333-2800 if you have any questions.

Thank you for your support,

Mrs. D. Suskin, Yearbook Adviser