



# Countdown to your school's Follett Book Fair!

## Our Follett Book Fair is coming soon!

- Our fair has the best children's book titles available anywhere – allowing your child to choose the books they want to read.
- Follett Book Fairs have digital gift cards to encourage family and friends to support your child's reading efforts. Best of all, 100% of the money your child receives can be used at their Follett Book Fair!
- Follett Gift Cards are a secure form of contactless payment for your child to use at their book fair, eliminating the need to send cash to school.

## How can you participate?

- Visit [follettgift.com](https://follettgift.com) to pick a fun gift card design to purchase.
- Share the link with grandparents, friends, and family. Ask them to purchase a gift card to help your child buy books at the book fair and build their home library.
- Check your email to access your child's Follett Gift Card. (Be sure to check your spam and junk folders.)
- Redeem your gift card at the Follett Book Fair or at [follettbookfairs.com/shop](https://follettbookfairs.com/shop).\*



## Give the gift of reading!

Scan the QR code to visit the Follett Gift Card page.

### Have questions?

Call **877.857.7259** or email  
[bfschoolcustomerservice@follett.com](mailto:bfschoolcustomerservice@follett.com).

\*Funds added to gift cards through this program are nonrefundable.