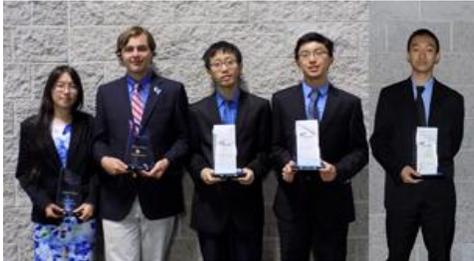


Buchholz High School Recognized with Top Honors at FBLA National Leadership Conference in Anaheim

Gainesville, Florida, July 3, 2017—More than 9,600 of America's best and brightest high school students traveled to Southern California to establish their own *Legacy of Leadership* as they competed for the opportunity to win more than \$170,000 in cash awards.

The Future Business Leaders of America (FBLA) National Leadership Conference was held June 29–July 2 in Anaheim. Participants from across the United States and abroad attended this exciting conference to enhance their business skills, expand their networks, and participate in more than 70 business and business-related competitive events.



Caroline Chu, Ben Gao, Steven Li, William Lui and Stephen Rout from Buchholz High School in Gainesville received national recognition at the FBLA Awards of Excellence Program on July 2.

Chu competed in Business Calculations and brought home eighth place. Business calculations is an event that consists of calculations performed in the business environment including consumer credit, mark-ups and discounts, data analysis and reporting, payroll, interest rates, investments, taxes, bank records, insurance, ratios and proportions, depreciation, and inventory.

Gao competed in Introduction to Business and placed first winning \$1500. The introduction to business event includes questions on money management, banking, investments, consumerism, the characteristics and organization of business, rights and responsibilities of employees, managers, owners, and government, career awareness, global business, ethics, and insurance.

Li competed in Computer Applications and brought home first place and \$700. The computer applications competitive event tests students on their understanding and mastery of basic computer terminology and concepts, presentation, publishing and multimedia applications, security, basic application knowledge and word processing, e-mail, integrated and collaboration applications, netiquette and legal, spreadsheet and database application, and formatting, grammar, punctuation, spelling, and proofreading. The student also completes a two hour skill test.

Lui competed in Personal Finance and placed second place winning \$200. Topics on the personal finance competitive event include credit and debt, earning a living (income, taxes), managing budgets and finance, saving and investing, banking and insurance, financial principles related to personal decision making, and buying goods and services.

Rout competed in Economics and brought home tenth place. Topics on the economics competitive event include basic economic concepts and principles, productivity, macroeconomics, market structures (monopoly, oligopoly), investments and interest rates, role of government, monetary and fiscal policy, types of businesses/economic institutions, business cycles/circular flow, supply and demand, and international trade/global economics.

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“The thirteen students that attended the Future Business Leaders of America National Leadership Conference made me very proud for their dedication and commitment to have made it to this level and then for five to earn top honors shows the Academy of Finance group at Buchholz High School is a dream to work with,” said Michele Brothers, Director of the Academy of Finance and FBLA Advisor.

These awards were part of a comprehensive national competitive events program sponsored by FBLA-PBL that recognizes and rewards excellence in a broad range of business and career-related areas. For many students, the competitive events are the capstone activity of their academic careers. In addition to competitions, students immersed themselves in interactive workshops, visited an information-packed exhibit hall, and heard from motivational speakers on a broad range of business topics.

About FBLA-PBL, Inc.

Future Business Leaders of America-Phi Beta Lambda, Inc., the premier student business organization, is a nonprofit 501(c)(3) education association with a quarter million members and advisers in over 6,500 active middle school, high school, and college chapters worldwide. Its mission is to bring business and education together in a positive working relationship through innovative leadership and career development programs. The association is headquartered in Reston, Virginia, just outside of Washington, D.C. For more information, visit fbla-pbl.org.



Buchholz High School Future Business Leaders of America members in attendance are: bottom row - Caroline Chu, Kira Nagoshi, Christy Bailey, Amber Elliott and Michele Brothers (advisor), second row – Stephen Rout, Ben Gao, Steven Li, Brandon Mayo, William Liu, top row – Landon Horton, Will Shreve and Daniel Samraj. Missing is Eve Lambka.

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