



**9301 N.W. 23<sup>rd</sup> Avenue Gainesville, FL 32606**

**Web: [fortclarke.sbac.edu](http://fortclarke.sbac.edu) Ph: 352-333-2800 Fax: 352-333-2806**

September 19, 2019

Dear Advertiser,

The Fort Clarke Middle School Yearbook staff is busy working on the 2019-2020 yearbook. We are offering you the opportunity to show your Falcon support by buying an ad in this year's yearbook at last year's prices. You can also sponsor a page with a donation. These ad and sponsor pages not only help promote business, but also help defray the cost of publishing our yearbook. Each year the cost of publishing increases, and in order to sell our yearbooks at a reasonable price, we depend on advertising to cover much of our costs.

We appreciate your support and know you are aware of the value of advertising in a permanently bound memory book seen by over 800 students, their families and thousands of other people in our community.

Prices for ads are:

\$215. full page

\$125. half page

\$ 75. quarter page

\$ 45. eighth page (business card size)

Please see the ad size sheet to determine what size ad space you need.

Ads can be mailed directly to the school or e-mailed (please send a .pdf or .jpg – a resolution of 300 dpi is best for print media) to **[cookkr@gm.sbac.edu](mailto:cookkr@gm.sbac.edu)**.

If you have any questions, please call 352-333-2800.

Thank you for your support,

The Fort Clarke Yearbook Staff